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Editor's Notes

American Woman's Society of Certified Public Accountants

American Society of Women Accountants

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Editor's Notes

Once a year the Editor devotes her column to an introduction of the two women who are assuming the presidencies of our two sponsoring organizations. Here then are the presidents of AWSCPA (precedence goes with age — of the organization, not the president!) and ASWA for the fiscal year beginning July 1, 1974:

Sally J. Self, CPA, is the new president of the American Woman's Society of Certified Public Accountants. She recently moved from what used to be the largest to what is now the largest state in the Union. In Texas she was Controller of the Texas Society of Certified Public Accountants; now she is Manager, Treasury Operations, for RCA Alaska Communications in Anchorage, Alaska.

Ms. Self holds a Bachelor of Science in Business Administration with a major in accounting and is a licensed CPA in Missouri and Texas. She is a charter member and past president of the Dallas Chapter of ASWA and now belongs to the Anchorage Chapter. She is also a member of the American Institute of CPAs and the Texas and Alaska Societies of CPAs.

It is Ms. Self's desire to see AWSCPA continue as a strong organization by developing new ways of serving its members and contributing to the accounting profession. "Today more women are receiving CPA certificates than at any time in history," she stated recently, "however, they continue to be a minority among CPAs since the total is also increasing rapidly."

She believes that this is a challenging time for members of the accounting profession and that this is particularly true for women due to the increasing number of opportunities for women accountants. In her opinion AWSCPA has the obligation to assist its members in locating these opportunities.

The AWSCPA president thinks that women CPAs should participate actively in the state societies and the American Institute of CPAs in order to promote the



Sally J. Self

interests of women accountants. "It will take the efforts of many people to achieve equal opportunity in accounting for everybody. If we women don't work for this goal, how can we ask others to work for it?" she wonders.

Ms. Self, a strong advocate of the Equal Rights Amendment, remembers that AWSCPA supported the ERA when it was still being debated in the House Judiciary Committee and expressed her hopes by saying: "One of the best things that could happen during my presidency of AWSCPA is the passage of the ERA."

Pearl J. Mullvain is the new president of the American Society of Women Accountants. She lives in Phoenix, Arizona, where she is now self-employed as an accountant and financial consultant for several new small businesses after having worked in a CPA office, an advertising agency, and a publishing company.

Ms. Mullvain studied at the Sorbonne in Paris and at several American institutions and earned a B.A. and an M.A. in French before she started to study accounting and management. She has been an active member of ASWA for several years, serving as president of the Phoenix Chapter and on the National Board.



Pearl J. Mullvain

She promises that ASWA will continue to support the passage of the Equal Rights Amendment during the coming year. In order to take advantage of new opportunities in the field of accounting she advocates that continuing education be made an integral part of ASWA activities.

"The updating of our knowledge of the latest accounting techniques and procedures, the fast developing changes in accounting standards, the broadening of our education beyond our own specialized fields in order to widen the scope of our over-all knowledge — all this contributes to the opportunities for women accountants to develop their potential as candidates for equal consideration in the business world," she summed up her opinion recently.

Ms. Mullvain is hopeful for the future of women accountants as she finds more and more women breaking through the barriers because they have the skills and the professionalism to be judged strictly on their qualifications. She promises:

"ASWA will continue to work towards greater acceptance of women accountants and towards equal rights for women accountants."